

## KQVR-TV

2713 KQVR Drive, . West Sacramento CA 95605

KQVR-TV

CONTRACT NO. REV.

1191-34318-1

DATE PRINTED

10/24/12

AND

PAGE 1

|   |   |                      |                                       |               |   |
|---|---|----------------------|---------------------------------------|---------------|---|
| 162   | AGENCY (OR SERVICE) ACTING AS AGENT FOR 64888 |                      | ADVERTISER (OR AGENCY AND ADVERTISER) |               | Cancellation Notice<br><br>Required<br><br>Announcement 28 days<br><br>prior notice |
| NAME  | GREAT AMERICAN MEDIA                          |                      | DCCC (DEMOCRATIC CONGRESSIONAL        |               |   |
| AND   | 3050 K St NW Ste 100                          |                      | 430 S Capitol St SE                   |               |   |
| ADDRESS   | Washington                                    | DC 20007-5108        | Washington                            | DC 20003-4024 |   |
|   | USA   |                      | USA                                   |               |   |
| CONTACT   | SARAH LEVENE                                  |                      | PRODUCTEST #2112                      |               |   |
| LOCAL SALESPERSON   | NICOLE ELIE POL                               | AGENCY EST. NO. 2112 | PRODUCT CODE                          | 1300          |   |
| NATIONAL SALESPERSON  |   |                      |                                       |               |   |
| BROADCAST SCHEDULE STARTING 10/23/12 AND ENDING 10/27/12 NO. WEEKS: 1 |   |                      |                                       |               |   |

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

| ITEM            | DAYS | SPOTS<br>PWK. | TIME   |        | LENGTH | EFFECTIVE DATES   | PROGRAMS                  | TOTAL<br>BDCST. | UNIT RATE | TOTAL VALUE(1) |
|-----------------|------|---------------|--------|--------|--------|-------------------|---------------------------|-----------------|-----------|----------------|
|                 |      |               | FROM   | TO     |        |                   |                           |                 |           |                |
| 1               | T    | 1             | 06:30P | 07:00P | 30S    | 10/23/12-10/23/12 | SPECIAL NEWS - ELECTION   | 1               | 6000.00   | 6000.00        |
| 2               | W-F  | 2             | 06:30P | 07:00P | 30S    | 10/24/12-10/26/12 | ENTERTAINMENT TONIGHT M-F | 2               | 6000.00   | 12000.00       |
| 3               | W-Sa | 2             | 10:00P | 11:00P | 30S    | 10/24/12-10/27/12 | CBS 13 10PM NEWS M-SU     | 2               | 7500.00   | 15000.00       |
| 4               | Sa   | 1             | 04:28P | 05:00P | 30S    | 10/27/12-10/27/12 | JUDGE JUDY SA/SU          | 1               | 900.00    | 900.00         |
| Total Contract: |      |               |        |        |        |                   |                           | 6               |           | 33900.00       |

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION